

SYDNEY - COLOUR RUN 2019

11 NOVEMBER 2019 FROM 7 AM – 12PM

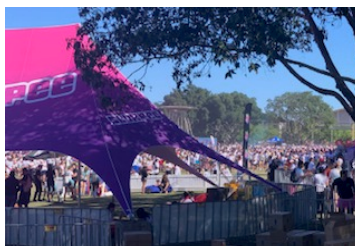
SYDNEY OLYMPIC PARK

The Color Run, also known as the Happiest 5K on the Planet (5000 metres), is a unique event that celebrates healthiness, happiness, and individuality. It is an event series and five kilometer paint race that is owned and operated by The Color Run LLC, a for-profit company. It takes place in North America, South America, Europe, Asia, New Zealand, Australia, Africa, Qatar and the United Arab Emirates. Now the largest running series in the world, The Color Run has been experienced by over 6 million runners worldwide in 35+ countries.

The untimed event has no winners or prizes. At each kilometer mark, Color Runners are doused from head to toe in a different colored powder. Participants wear white at the starting line and finish the race plastered in color. Once the race is over, the fun continues at the Finish Festival, a larger-than-life party equipped with music, dancing, photo ops, activity booths, vendors, and more massive color throws, which create millions of vivid color combinations.



In 2019, The Color Run Australia is continuing to join forces with the Starlight Children's Foundation as the Official Charity Partner, who are committed to bringing fun, joy and laughter to sick kids and their families. The Color Run encourages participants to raise funds and awareness for the incredible foundation with the help of volunteers and activations on site.



This year, Sydney Colour Run was held at Sydney Olympic Park on 11 November 2019 with more than 14,500 runners and we joined TAT Sydney as they are the Color Run sponsor around Australia to promote Thailand and destination around Thailand. Malai distributed our Holidays package to this event participants and hope to expand our market more and more next year.





THE SYDNEY COLOR RUN 2019 – SPONSORS

THANK YOU TO ALL OF OUR AMAZING PARTNERS!



WE CAME, WE SAW, WE COLORED!

Firstly, we want to say a big
THANK YOU!

SYDNEY! WOW!

**WHAT CAN WE SAY?
HOW AMAZING WAS TODAY!**

**The sun was out and about and so
were the good vibes and good
times!**

**We officially SOLD OUT and
welcomed over 14,500 excited
Color Runners to the iconic
Sydney Olympic Park and partied
(and Flossed) hard together at
the Finish Festival!**

**We can not THANK YOU enough
for the positive energy you all
brought to the day and we can't
wait to see all of your wonderful,
happy faces again next year!**