



**MALAI
WEDDING
THAILAND**



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REVIEW: WEDDING EVENT MALAI WEDDING IN THAILAND

MELBOURNE ANNUAL BRIDAL EXPO (VIC) 2023

Date: Sunday 9th JULY 2023

Time: 9.00am - 3.00pm

Venue: MELBOURNE CONVENTION & EXHIBITION CENTRE



<https://www.facebook.com/bridalexposaustralia>



<https://www.bridalexpos.com.au/wedding-events>



BRIDAL EXPO AUSTRALIA host Melbourne's leading Bridal Expos that leave people inspired, informed and excited about planning their special wedding day. From spectacular fashion parades to leading wedding suppliers, giveaways and prizes to huge media exposure events our expos have it all. Thousands of brides visit our bridal expos in sourcing the most affordable and reputable wedding industry suppliers in Australia.



Bridal Expos Australia consistently provides local bridal and wedding expos every year, lifting the standards of the industry. Having hosted over 176 expos we are the longest continuous running bridal and wedding expo in Victoria, Australia.

The expos are always held on a Sunday and are always under one roof. Bridal Expos Australia has the right mix per category and premium locations. Expos are constantly changing and evolving according to the changing business environment and the needs of the engaged couples.

Melbourne Bridal Expos give the opportunity to exhibitor:

- Increase your company profile & customer database
- Generate leads
- Meet with prospective couples to discuss their requirements
- Assist exhibitors in building new and existing relationships with brides





Target Marketing Spend, it is increasingly difficult to reach today's busy consumers. Bridal Expos Australia have found a niche within the wedding exhibition market that provides exhibitors with a valuable marketing experience.

Bridal Expos enables Brides and their guests the opportunity to meet with a variety of wedding industry suppliers in a relaxed and informative setting. Giving brides-to-be, the opportunity to discuss their wedding plans with Melbourne's leading wedding industry suppliers and experience the many fantastic possibilities when planning for their perfect wedding day.

Within a calendar year, Bridal Expos Australia presents 2 major Melbourne city exhibitions, 4 Regional Victorian Exhibitions and many local other Melbourne Exhibitions.





SYDNEY ANNUAL WEDDING EXPO (NSW) 2023

Date: Sunday 6th AUGUST 2023

Time: 10.00am – 3.00pm

Venue: SYDNEY SHOWGROUND, SYDNEY OLYMPIC PARK



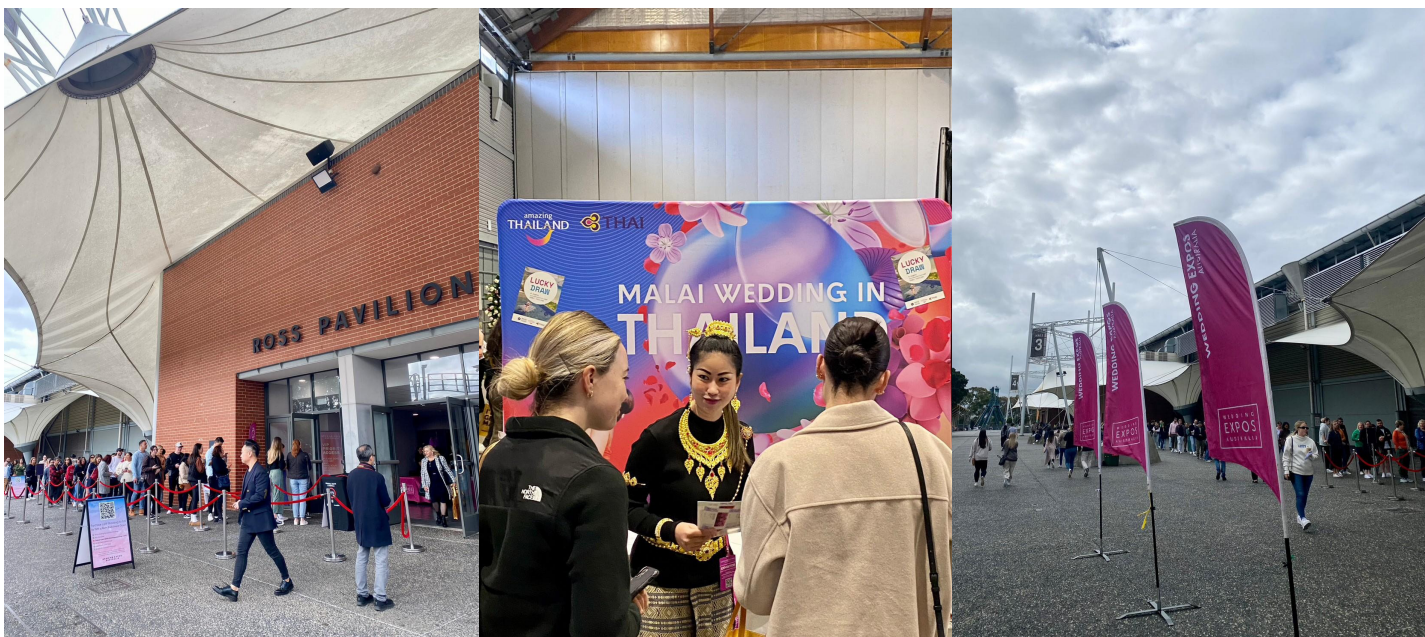
 <https://www.weddingexposaustralia.com/sydney-wedding-expo>

 <https://www.facebook.com/weddingexposaustralia>

SYDNEY ANNUAL WEDDING EXPO is the largest wedding expo in Australia, located at the well-known Sydney Olympic Park just a quick drive from Sydney CBD and Parramatta CBD, making it the perfect location for all couples getting married in Sydney. With over 150 vendors, from the greater Sydney region. Full of colour, inspiration, fun and great live entertainment. Sydney Annual Wedding Expo is an event not to be missed.



The hand-picked creative vendors include an array of florist, bridal gowns, photography, invitations, wedding cars, hen parties, makeup, fitness, men's suits, shoes, videography, reception venues, honeymoon, bridal favours, candy buffets, wedding cakes, bridal jewellery, wedding planners, marriage celebrants and wedding stylist.

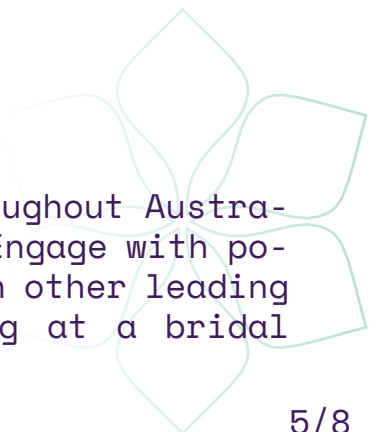


THE WEDDING EXPO is one of Australia's Largest Wedding Exhibitions since 2005. All Across Australia: 12 wedding exhibitions throughout Australia, from Sydney, Brisbane, Perth, Melbourne, Adelaide. Over 30,000 brides attending annually bringing along their couples and friends.

With free admission, couple receiving an exclusive IM GETTING MARRIED bag. With over 100 wedding professionals, vendors and displays.

- VIP Priority Access Ticket - \$39.00 per ticket
- Fast Tracked VIP Priority Entrance
- Luxe Bride's Kimono Robe
- Reserved VIP Bag with goodies

Direct Exposure to Buyers: with bridal expos throughout Australia, we have access to a 100% targeted audience. Engage with potential customers, generate leads and network with other leading professionals in the bridal industry. Exhibiting at a bridal



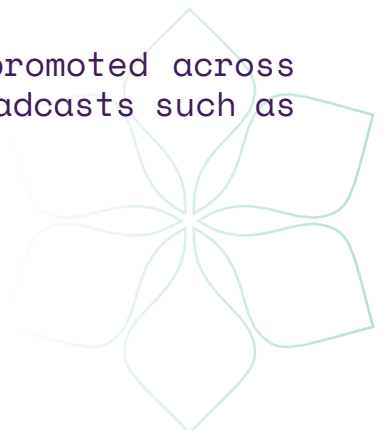


Grow Your Business: Most businesses that attend wedding expos cover the costs of attending in the first half-hour through bookings and leads and selling of product to visitors is welcome. More than two-thirds (68%) of our audience are current brides and grooms to be, 28% of whom are getting married within the next six months, while 70% are getting married in one to two years with an average wedding budget of \$36,000. The expo goers are made up of 68.5% potential customers aged between 25 and 34. More than half (58%) of our audience have not attended wedding shows before.

The National Wedding Directory: Australia's #1 Online Bridal Directory, exhibitor will receive a FREE 12 Month Listing on Australia's #1 Online Wedding Directory.
www.thenationalweddingdirectory.com.au

Australia's Top Venues: The expos are hosted in each Capital Cities largest and most prestigious venues to showcase the Top Wedding Suppliers in each state.

In the Media & Press Coverage: the events are promoted across online sources as well as national television broadcasts such as segments of Channel Nine News.



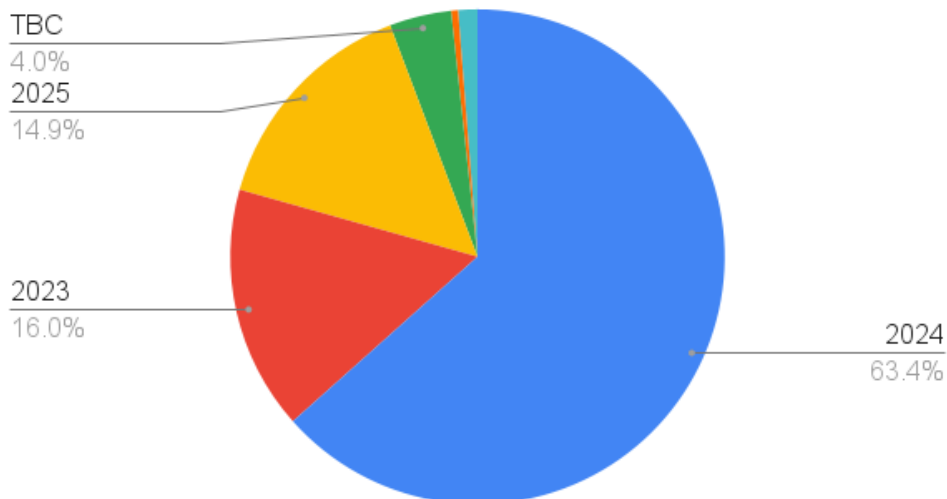
WEDDING EXPOS AUSTRALIA



Some insights into the attendees from Sunday's expo are below.
We checked-in over 2,271 attendees during the event.

ATTENDEES BY WEDDING YEAR:

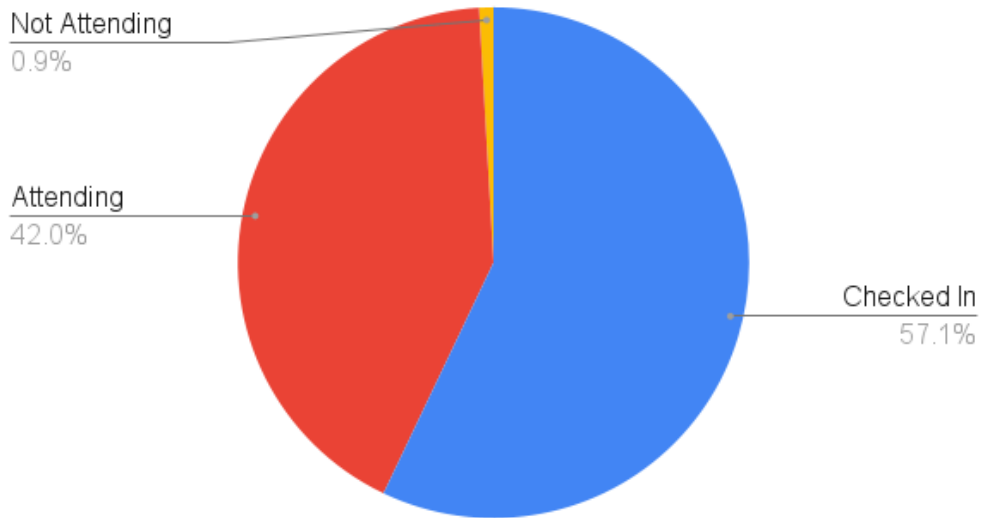
Wedding Year





ATTENDEES BY ATTENDANCE STATUS:

Checked-In Status



ATTENDEES BY TICKET TYPE:

Ticket Type

